# Highlights

* 6-Time Emmy Award winning morning traffic anchor
* Successfully launched local lifestyle show “12 About Town Today” focusing on community, food and entertainment
* Expert in creating digital content across multiple platforms and increasing audience engagement
* Recognized as Richmond’s Top 30 under 30

# Experience

## Host, 12 About Town Today September 2018- Present

* Interview guests during live half-hour show, both in studio and on-location
* Schedule and create daily segments and weekly franchises, such as “Local Music Monday” and “Taste Test Tuesday”
* Interact with viewers on social media during live broadcast on Facebook, Instagram and Twitter

## Traffic Anchor, NBC12 September 2016- Present

* Actively sharing traffic information and updates on all social platforms including live streaming breaking traffic
* Monitor minute-by-minute updates using VDOT cameras and WSI software to create graphics using real time traffic information
* Incorporate the Waze App and viewer comments/pictures in traffic reports daily
* Developed “What’s Driving You Crazy” segment to answer viewers questions about problems on the road

## Midday Radio Personality 106.5 The Beat, Audacy Inc. October 2021- March 2022

* Gathering hard news and entertainment news from a variety of sources to produce helpful, informative and engaging content for radio hits
* Publish content to digital platforms, mobile apps and social media networks to connect with viewers
* Managed and balanced time to produce radio hits while still fulfilling my full-time duties at WWBT (Traffic Anchor and Lifestyle Host)

# Education

## Virginia Commonwealth University 2010-2014

Bachelor’s Degree of Science: Mass Communications/Broadcast Journalism

# Reference

1. Frank Jones/News Director/NBC12/(804) 230-2509
2. Andrew Freiden/Mentor/Meteorologist/NBC12/(804) 814-7447
3. Craig Harrison/Executive Producer/ (804)937-1445